

Executive Lead Brief

VP Operations and technical buyers at North American industrial automation companies

Run	Sample qualified-lead report
Target	VP Operations and technical buyers at North American industrial automation companies
Plan	Pro
Leads in report	3
Verification	7-layer SMTP + Hunter
Lead memory	Per-user, no repeats
Generated	2026-04-28 23:42 UTC

Pipeline at a glance

Total leads	Avg score	Tier A	Verified
3	88.0	2	2/3

Top 10 highlighted opportunities

#	Company	Industry · Region	Best contact	Tier	Score
1	Acme Robotics	Manufacturing Automation · North	Jane Doe (VP Operations)	A	94
2	Northstar Components	Industrial Components · Canada	John Smith (Chief Technology Offic	A	88
3	Vector Logistics AI	Logistics SaaS · United States	Priya Shah (Head of Sales)	B	82

Prepared by LeadEngine — Pulse. Full lead list available in the rich PDF / CSV / JSON exports.

Verification methodology

Pulse ranks leads by fit, contactability, and evidence quality. Tier A means strong agreement across layers; Tier B means usable but worth a quick human check; Tier C means early signal or lower confidence.

Layer	Signal	What it proves
1	Syntax + pattern	Rejects malformed addresses and impossible role patterns.
2	Domain + MX	Checks that the company domain can receive mail.
3	SMTP / provider trail	Adds live mailbox or provider evidence when plan providers are enabled.
4	Catch-all risk	Flags domains where addresses may appear valid but remain uncertain.
5	Source cross-check	Compares company/contact evidence across available sources.
6	Role fit	Scores seniority and relevance to the requested ICP.
7	Tier grading	Converts evidence into Tier A/B/C so the team knows what to do first.

Report policy: Pro plan · template=rich.